

Marin Neighborhoods "Hidden Marin"

JULY 2010

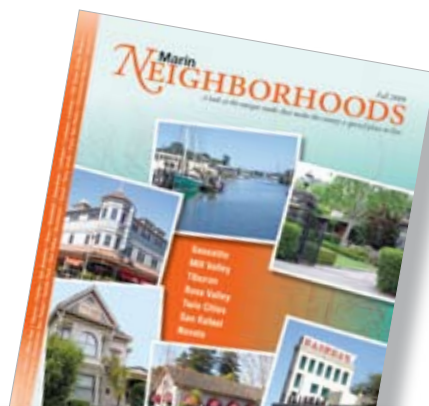
From the historic outskirts of West Marin to the hidden nooks in Novato, Sausalito and Tiburon, Marin is filled with intriguing, under-the-radar communities. Whether founded by outlaws, ranchers or suburban refugees from the big city, these picturesque alcoves are among the most vibrant in the Bay Area—even if you've never been to them. Hidden Marin will visit some of the most fascinating neighborhoods, in this most fascinating county.

Printed on high quality paper with a glossy full-color cover, Neighborhoods will be solo-mailed to 5,000 select residents in Greenbrae, Kentfield, San Anselmo, Larkspur, Corte Madera, Mill Valley, and Tiburon. Another 24,000 copies will be made available at newsstands throughout the county. Plus, 2,000 copies will go to real estate offices and re-location outlets for a total distribution of 31,000.

Publication Date: Friday, July 16, 2010

Ad Builds Due: June 18

Camera Ready Ads Due: June 23



This issue will feature:

Bolinas
Tomas
Inverness
Marshall
Muir Beach
San Quentin Village
Blackpoint/Greenpoint, Novato
Pacheco Valley, Novato
San Anselmo Seminary
Paradise Drive/Trestle Glen, Tiburon
Alexander Avenue, Sausalito
Kent Woodlands
Los Ranchitos, San Rafael
Loch Lomand, San Rafael

Ad Sizes	Print Ad Sizes		Online Advertising	Rate
Glossy Back Cover	Image/Text Area* 7.0625" x 9.25"	PLUS	3 months online advertising	\$2,500
Glossy Inside Front Cover	Trim* 8.0625" x 10.25"	PLUS	3 months online advertising	\$2,000
Glossy Inside Back Page	Bleed Area* 8.8125" x 11"	PLUS	3 months online advertising	\$1,500
Page 3	7.0625" x 9.25"	PLUS		\$1,750
Page 4	7.0625" x 9.25"	PLUS		\$1,500
Full Page	7.0625" x 9.25"	PLUS	3 months online advertising	\$1,000
Half Page	7.0625" x 4.5" or 3.4063" x 9.25"	PLUS	3 months online advertising	\$700
Quarter Page	3.40625" x 4.5"	PLUS	3 months online advertising	\$500
Eighth Page	3.40625" x 2.125"	PLUS	3 months online advertising	\$350

*Please ask our production department if you have any questions about ads with bleeds.

For more information contact your advertising rep or call

415/485-6700

express
Via e-mail

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Neighborhoods July 2010